

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 574359-1  | 09/30/12     | September 2012 | 08/27/12 - 09/18/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| KSTU    | Dan Driscoll      | Washington DC | National     |

| Advertiser      | Product          | Estimate Number |
|-----------------|------------------|-----------------|
| Love/R/Congress | LOVE FOR UT-CD-4 | 912918          |

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/12/12 - 09/18/12 | 574359  | 9816642     |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046  | LOVE            | ORDR         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1   | 09/12/12   | 09/16/12 | Su 7a-9a    | 7a-9a          | -----S  | :30    | 1              | \$325.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/10/12 09/16/12 -----S 1 \$325.00                                    |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 Su 09/16/12 8:58 AM Su 7a-9a 7a-9a :30 MLFCG091112 \$325.00 NM      |            |          |             |                |         |        |                |          |      |
| 2   | 09/12/12   | 09/16/12 | M-F 530a-6a | 530a-6a        | ---T--- | :30    | 1              | \$250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/10/12 09/16/12 ---T--- 1 \$250.00                                   |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 Th 09/13/12 5:58 AM M-F 530a-6a 530a-6a :30 MLFCG091112 \$250.00 NM |            |          |             |                |         |        |                |          |      |
| 3   | 09/12/12   | 09/16/12 | M-F 530a-6a | 530a-6a        | ----F-- | :30    | 1              | \$250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/10/12 09/16/12 ----F-- 1 \$250.00                                   |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 F 09/14/12 5:58 AM M-F 530a-6a 530a-6a :30 MLFCG091112 \$250.00 NM  |            |          |             |                |         |        |                |          |      |
| 4   | 09/17/12   | 09/18/12 | M-F 530a-6a | 530a-6a        | M-----  | :30    | 1              | \$250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/17/12 09/23/12 M----- 1 \$250.00                                    |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 M 09/17/12 5:53 AM M-F 530a-6a 530a-6a :30 MLFCG091112 \$250.00 NM  |            |          |             |                |         |        |                |          |      |
| 5   | 09/17/12   | 09/18/12 | M-F 530a-6a | 530a-6a        | -T----- | :30    | 1              | \$250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/17/12 09/23/12 -T----- 1 \$250.00                                   |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 Tu 09/18/12 5:53 AM M-F 530a-6a 530a-6a :30 MLFCG091112 \$250.00 NM |            |          |             |                |         |        |                |          |      |

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Send Payment To:

KSTU  
P.O. Box 677596  
Dallas, TX 75267-7596

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 574359-1  | 09/30/12     | September 2012 | 08/27/12 - 09/18/12 |

| Advertiser      | Product          | Estimate Number |
|-----------------|------------------|-----------------|
| Love/R/Congress | LOVE FOR UT-CD-4 | 912918          |

| Line               | Start Date        | End Date        | Description            | Start/End Time         | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |
|--------------------|-------------------|-----------------|------------------------|------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 6                  | 09/12/12          | 09/16/12        | Sa 7a-9a               | 7a-9a                  | -----S-               | :30           | 1              | \$325.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/10/12          | 09/16/12        | -----S-                | 1                      | \$325.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | Sa                | 09/15/12        | 8:56 AM                | Sa 7a-9a               | 7a-9a                 | :30           | MLFCG091112    | \$325.00    | NM          |
| 7                  | 09/12/12          | 09/16/12        | M-F 7a-8a              | 7a-8a                  | ---T---               | :30           | 1              | \$375.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/10/12          | 09/16/12        | ---T---                | 1                      | \$375.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | Th                | 09/13/12        | 7:52 AM                | M-F 7a-8a              | 7a-8a                 | :30           | MLFCG091112    | \$375.00    | NM          |
| 8                  | 09/17/12          | 09/18/12        | M-F 7a-8a              | 7a-8a                  | M-----                | :30           | 1              | \$375.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/17/12          | 09/23/12        | M-----                 | 1                      | \$375.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | M                 | 09/17/12        | 7:11 AM                | M-F 7a-8a              | 7a-8a                 | :30           | MLFCG091112    | \$375.00    | NM          |
| 9                  | 09/17/12          | 09/18/12        | M-F 7a-8a              | 7a-8a                  | -T-----               | :30           | 1              | \$375.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/17/12          | 09/23/12        | -T-----                | 1                      | \$375.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | Tu                | 09/18/12        | 7:51 AM                | M-F 7a-8a              | 7a-8a                 | :30           | MLFCG091112    | \$375.00    | NM          |
| 10                 | 09/12/12          | 09/16/12        | M-F 8a-9a              | 8a-9a                  | ---T---               | :30           | 1              | \$375.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/10/12          | 09/16/12        | ---T---                | 1                      | \$375.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | Th                | 09/13/12        | 8:22 AM                | M-F 8a-9a              | 8a-9a                 | :30           | MLFCG091112    | \$375.00    | NM          |
| 11                 | 09/12/12          | 09/16/12        | M-F 8a-9a              | 8a-9a                  | ----F--               | :30           | 1              | \$375.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/10/12          | 09/16/12        | ----F--                | 1                      | \$375.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | F                 | 09/14/12        | 8:27 AM                | M-F 8a-9a              | 8a-9a                 | :30           | MLFCG091112    | \$375.00    | NM          |
| 12                 | 09/17/12          | 09/18/12        | M-F 8a-9a              | 8a-9a                  | -T-----               | :30           | 1              | \$375.00    | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/17/12          | 09/23/12        | -T-----                | 1                      | \$375.00              |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | Tu                | 09/18/12        | 8:58 AM                | M-F 8a-9a              | 8a-9a                 | :30           | MLFCG091112    | \$375.00    | NM          |
| 13                 | 09/12/12          | 09/16/12        | FOX X Factor Wednesday | 7-9p                   | --W----               | :30           | 1              | \$2,800.00  | NM          |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u>      | <u>Rate</u>           |               |                |             |             |
|                    | 09/10/12          | 09/16/12        | --W----                | 1                      | \$2,800.00            |               |                |             |             |
| <u>Spots: # Ch</u> | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>        | <u>Description</u>     | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 13               | W                 | 09/12/12        | 7:31 PM                | FOX X Factor Wednesday | 7-9p                  | :30           | MLFCG091112    | \$2,800.00  | NM          |

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|-----------|--------------|----------------|---------------------|
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| Advertiser      | Product          | Estimate Number |
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| Love/R/Congress | LOVE FOR UT-CD-4 | 912918          |

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 14  | 09/12/12   | 09/16/12 | FOX NFL OT  | FOX NFL OT     | -----S  | :30    | 1              | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/10/12 09/16/12 -----S 1 \$1,800.00                                      |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 Su 09/16/12 2:48 PM FOX NFL OT FOX NFL OT :30 MLFCG091112 \$1,800.00 NM |            |          |             |                |         |        |                |            |      |
| 15  | 09/12/12   | 09/16/12 | M-F 5p-6p   | 5p-6p          | ---TF-- | :30    | 1              | \$400.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/10/12 09/16/12 ---TF-- 1 \$400.00                                       |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 13 F 09/14/12 5:20 PM M-F 5p-6p 5p-6p :30 MLFCG091112 \$400.00 NM          |            |          |             |                |         |        |                |            |      |

Total Spots 15 Gross Total \$8,900.00

## Payment Terms 30 Days

Agency Commission \$1,335.00

Net Amount Due \$7,565.00